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## DANA LAMONDA

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Dana LaMonda is a photographer and an artist who manages to capture images that only she is able to find through her very personal and upright way of working. In her work and projects of the recent years she has submerged herself in a remarkable way into the social groups she is seeking to portray. A wonderful example can be found in a recent project, The Velvet Zone, where she became part of the 'family' of a brothel. This form of human research, intensely participatory and involving a great deal of sympathizing in the project matter, is essential for Dana LaMonda in creating a natural atmosphere where her subjects and their respective environment are released of any reserve. In this way it is not the décor or the setting which is captured or portrayed for the outside world, but the unfiltered inner workings of an unusual biotope. Dana LaMonda has a unique approach to her work which gives it the unmistakable Dana brand. Most of all though, it is her candid frankness and sincere curiosity in people with which she is able to reveal social environments to the viewer that would normally remain undeniably closed. Dana LaMonda creates opportunities for us to enter and glance into worlds through the trust and confidence she herself has gained. She does so without in any way abashing that trust. Her work radiates from the inside out and vice versa. Marie Jeanne de Rooij December 2017

## WEBSITES

Artist Page

[www.danalamonda.com](http://www.danalamonda.com)

## MEMBER OF ARTISTS' INITIATIVE/COLLECTIVE/INCUBATOR

Quartair

## MEMBER OF A PROFESSIONAL ASSOCIATION/ARTISTS' ASSOCIATION

Pulchri Studio, Den Haag

## EDUCATION

- 2023 - Street Photography, Istanbul, Turkey
- 2023 Coaching by Magnum photographer Nikos Economopoulos
- 2016 - Kunst Algemeen, KUA,, Atheneum 6 Vavo
- 2017 Rijnmond college, Rotterdam diploma
- 2015 - Photography coaching Theo Bos
- 2020
- 2012 - Masterclass Lydia Schouten & Diana Blok
- 2012 Vrije Academie, Den Haag
- 2012 - Masterclass Theo Bos & Frederick Linck,

- 2012 Pulchri, Den Haag
- 2012 - Masterclass André Kruysen Vrije Academie,  
2012 Den Haag
- 2012 - Masterclass Rachel Bacon Vrije Academie,  
2012 Den Haag
- 2011 - Privé-les portretfotografie Jean Korff, Jean  
2011 Korff, Rotterdam
- 2011 - Masterclass Gerard Holthuis, Vrije  
2012 Academie, Den Haag
- 2010 - Masterclass Klaus Baumgärtne Vrije  
2012 Academie, Den Haag
- 2010 - Masterclass Ton van Kints, Vrije Academie,  
2010 Den Haag
- 2006 - Algemeen Vrije Academie, Den Haag  
2012
- 2003 - allround Styling Artemis Styling Academie,  
2005 Amsterdam

## EXHIBITIONS

- 2024 On the Road Rotterdam Photo 2024  
Rotterdam, Netherlands Photography  
[www.rotterdamphoto.eu/nl/](http://www.rotterdamphoto.eu/nl/)  
Group
- 2024 Expo Metro Times Square 2023 Times  
Square New York City, United States  
Digital Media  
[www.youtube.com/watch?  
v=8iAGJlrG4JA](http://www.youtube.com/watch?v=8iAGJlrG4JA)  
Group
- 2023 Bermuda Open Studios My Studio The  
Hague, Netherlands Art to make you  
travel  
[bermuda.openthehague@gmail.com](mailto:bermuda.openthehague@gmail.com)
- 2022 To infinity and Beyond Gallery in Space  
Wallops, U.S.A, United States  
Installation  
[www.youtube.com/live/EB2E3ZbdoYc?  
si=MKI0GQEEbd2m6mkd](http://www.youtube.com/live/EB2E3ZbdoYc?si=MKI0GQEEbd2m6mkd)  
Group
- 2022 24 Hours NYC Hok gallery The Hague,  
Netherlands mixed media  
[www.hokgallery.com](http://www.hokgallery.com)

## PROJECTS

- 2023 Singing from the Dark Times Nine Dragon  
Heads Venice, Italy Workshop NDH 2024  
Venice Biennale
- 2018 Little art package Klein pakje kunst Different  
city's in The Netherlands, Netherlands  
[www.pakjekunst.com/](http://www.pakjekunst.com/) Photography, mixed  
media
- 2017 Participated Arab Film festival/ Quartair,  
Arab film festival project, Den Haag,  
Rotterdam Arab Film festival/ Quartair The  
Hague, Rotterdam, Netherlands  
[arabfilmfestival.nl/nl/](http://arabfilmfestival.nl/nl/) installation
- 2016 Arab Film festival/ Quartair, Al Medina,  
Souq van Aleppo project, Rotterdam Arab  
Film festival/ Quartair Rotterdam ,  
Netherlands [arabfilmfestival.nl/nl/](http://arabfilmfestival.nl/nl/)  
installation

Group

- 2022 Open/ during Hoogtij #68 Quartair The Hague, Netherlands installation: Objet Trouvé [www.quartair.nl](http://www.quartair.nl)  
Group
- 2022 Extreme Art, Pulchri Studio, "Weissenbruch zaal, The Hague, Netherlands Photography, [www.pulchri.nl](http://www.pulchri.nl)  
Group
- 2022 The Big RUW! Show HilbertRaum Berlin, Germany Silkscreen [www.hilbertraum.org](http://www.hilbertraum.org)  
Group
- 2022 To the Moon and Back and Back again Felix Meritis Amsterdam, Netherlands installation [www.felixmeritis.nl](http://www.felixmeritis.nl)  
Group
- 2022 Back to Normal Quartair The Hague, Netherlands Contemporary Art Weekend [www.alternativeeartguide.com](http://www.alternativeeartguide.com)  
Group
- 2022 Le Petit Salon Chateau de La Trousse Ocquerre, France, France nstallation, photography  
Solo
- 2022 Voorjaars salon Pulchri Studio, Voorhout galerie The Hague, Netherlands Installation, "Objet trouve" [www.pulchri.nl/nl/tentoonstellingen/voorjaarssalon-jacob-hartog-prijs-2022/](http://www.pulchri.nl/nl/tentoonstellingen/voorjaarssalon-jacob-hartog-prijs-2022/)  
Group
- 2022 ONSAEMIRO -Mobility Suwon International Art project 111CM (ComMunity) Suwon, Korea, Republic of Korea Installation, photography [Suwon International Art project ONSAEMIRO, Korea 2022](http://www.suwoninternationalartproject.com)  
Group
- 2021 ISS Payload Gallery Gallery AIR Saint Petersburg, Russian Federation InstallaTION [moongallery.eu](http://moongallery.eu)  
Group
- 2021 installation: " 21 Sachets d' Amour," Pulchri Studio, Weissenbruch zaal, The Hague, Netherlands Mixed media [www.pulchri.nl](http://www.pulchri.nl)

## Group

- 2021 PSYCHOPOLIS VRIJE ACADEMIE The Grey space in the Middle The Hague, Netherlands In juni en juli 2021 vond de Manifestatie Vrije Academie-Psychopolis plaats. Het unieke kunstonderwijs van TOEN – specifiek gericht op verbeelding en fantasie en toegankelijk voor iedereen – werd gekoppeld aan de actualiteit van kunst en kunstonderwijs van NU. [www.va-psychopolis.nl/manifestatie/](http://www.va-psychopolis.nl/manifestatie/)  
Group
- 2020 "Papa René 2020,"456 caps Kunst centrum Haarlem Haarlem, Netherlands installation, photography,mixed media [www.sustainabilityart.nl](http://www.sustainabilityart.nl)  
Group
- 2020 Time for you-pick up Art Sarajevo Winterfestival Sarajevo, Bosnia and Herzegovina Photography [www.9dragonheads.com](http://www.9dragonheads.com)  
Group
- 2020 Zone2Source the Glasshouse Amsterdam, Netherlands sculpture, photography, mixed media [www.moongallery.eu](http://www.moongallery.eu).  
Group
- 2020 "One Minute," Hok Gallery The Hague, Netherlands Installation, photography,mixed media [www.hokgallery.com](http://www.hokgallery.com)  
Solo
- 2020 The Studio, Papa Rene in Retrospect Villa Grijpsheert The Hague, Netherlands Mixed media [www.danalamonda.com](http://www.danalamonda.com)  
Solo
- 2020 Linked Objects, Hoogtij #63 Quartair The Hague, Netherlands Dia projection [www.quartair.nl/](http://www.quartair.nl/)  
Group
- 2020 Close Cosmos Old Observatory leiden, Netherlands Sculpture, photography [www.moongallery](http://www.moongallery)  
Group
- 2020 Geen bloem zonder wortel, Hoogtij#62 Quartair The Hague, Netherlands

- Installation, photography, mixed media  
[www.quartair.nl/](http://www.quartair.nl/)  
Group
- 2019 Igluna habitat on ice Swiss space center Zermatt, Switzerland  
sculpture, photography, mixed media,  
[www.moongallery.eu](http://www.moongallery.eu)  
Group
- 2019 Moongallery at Quartair, during Hoogtij #57 Quartair The Hague, Netherlands  
Sculpture, photography, mixed media,  
[www.quartair.nl](http://www.quartair.nl)  
Group
- 2019 Moon Habitat @Designblok  
Designblok, Prague international  
Design week Prague, Czech Republic  
Sculpture, mixed media  
[www.designblok.cz](http://www.designblok.cz)  
Group
- 2019 Forever is composed of Nows Pulchri Studio The Hague, Netherlands  
Photography, mixed media  
[www.pulchri.nl](http://www.pulchri.nl)  
Group
- 2019 Ventura Future Design Biennale Milano, Italy  
Sculpture, mixed media  
[www.moongallery.eu](http://www.moongallery.eu)  
Group
- 2019 Ruw ! Korte Vijverberg The Hague, Netherlands  
Presentation art magazine, RUW !, Serendipity, during Hoogtij#55  
[www.facebook.com/pages/category/Art/RUW-269207976940056/](https://www.facebook.com/pages/category/Art/RUW-269207976940056/)  
Group
- 2019 Beweegredenen Pulchri Studio The Hague, Netherlands  
Exposition and Benefit  
[www.pulchri.nl/tentoonstellingen/beweegredenen](http://www.pulchri.nl/tentoonstellingen/beweegredenen)  
Group
- 2019 Moongallery Space ecpo Noordwijk, Netherlands  
[www.moongallery.eu](http://www.moongallery.eu)  
Group
- 2019 SustainAbility Art Pulchri Studio The Hague, Netherlands  
twee kunstenaarscollectieven, Pulchri Studio en Amstelland Kunst (VAK), organiseren gezamenlijk het reizend kunstproject 'Sustainability Art'. In

samenwerking met studenten van TU Delft maken 60 kunstenaars de complexe ontwikkelingen omtrent Sustainability invoelbaar. De tentoonstellingen komen o.a. naar Pulchri Studio, CBK Amsterdam Oost en Library van TU Delft.

[www.sustainabilityart.nl](http://www.sustainabilityart.nl)

Group

2019 "Papa René 2019," 456 caps Centrum Beeldende kunst, Amsterdam, CBK Amsterdam, Netherlands installation, photography, mixed media

[www.sustainabilityart.nl](http://www.sustainabilityart.nl)

Group

2019 Tiny Book, 6 Collectible cars TU Delft Delft, Netherlands Installation, photography, mixed media

[www.sustainabilityart.nl](http://www.sustainabilityart.nl)

Group

2018 Instalation; 'Papa René 2018," Villa for sale The Hague, Netherlands 10 jarig bestaan van villa te koop, try out installatie Papa Rene. 2018

Solo

2018 Moongallery Estec /Esa Noordwijk, Netherlands [www.moongallery.eu](http://www.moongallery.eu)

Group

2017 The Orient 2.0 Pulchri Studio, during Hoogtij #51 The Hague, Netherlands Photography [www.pulchri.nl](http://www.pulchri.nl)

Group

2017 "The Velvet Zone 2017," exposition out of nomination; Van Ommeren- de Voogt price Hardenbergzaal, Pulchri Studio The Hague, Netherlands Installation, photography, mixed media The Velvet Zone The edges of society, the fringes, the real life, this is what intrigues me and what I look for. Also in abandoned places where experiences which have taken place create a sphere one cannot see, only feel. During my search for the reality of life, I discover a brothel in Amsterdam. While discussing the project I hope to set in motion, the owner says: "Then you need to come and work here, build up trust with the girls. Only then will you be able to understand and draw a map about this life." I work nine months as assistant

manager. Trust is established and I begin to photograph the rooms after the deed is accomplished. This is the nerve center of the brothel. I notice my photos contain more than the room alone. They capture the way life in a brothel is lived. As soon as a click is made between the girl and a client, the price paid and the key received, a new reality emerges. For one hour both are transported from daily life into a small isolated intimate space. The sole constant element is the ticking of the clock. When time is up, everything reverts back to the ordinary. Sheets are changed, a skirt is straightened, shoes are put on and life begins anew. It is a surreal world filled with theatrical moments and every time again I am surprised and full of wonder how this occurs. I experience it as a privilege to photograph this world. Everything I look for in my photography is contained in it: abstraction, impressionism, isolation. Although the nights are long, in the early morning when I return home I feel satisfied as I listen to the birds and review the images from the previous night. This in The Velvet World of the night. [www.pulchri.nl](http://www.pulchri.nl)

Solo

- 2017 Personal Relations: International miniature portrait exhibition, Mirror Gallery Vincenza, Italy Photography, mixed media  
Group
- 2016 Vanishing Point Nomination; Van Ommeren-de Voogt Price 2016, Pulchri Studio The Hague, Netherlands  
Installation: "Vanishing Point"  
[www.pulchri.nl/tentoonstellingen/genomineerden-van-ommeren-de-voogt-prijs-0](http://www.pulchri.nl/tentoonstellingen/genomineerden-van-ommeren-de-voogt-prijs-0)  
Group
- 2016 Personal Relations: International miniature portrait exhibition The Cello factory, london. GB london, United Kingdom Photography, mixed media  
[www.thecellofactory.com](http://www.thecellofactory.com)  
Group
- 2016 Route du Nord The Noordsingel jail & Souterrain Zoho Rotterdam, Netherlands Try Out Installation "The Velvet Zone" [www.routedunord.nl](http://www.routedunord.nl)

## Group

- 2015 Exit Gemak, All art is political Gemak  
The Hague, Netherlands Installation,  
photography, mixed media  
[www.gemak.org](http://www.gemak.org)  
Group
- 2014 Stand out to Sea, "Harbor art"  
Havenmuseum Rotterdam Rotterdam,  
Netherlands Photography  
[www.portablecollective.com/stand-out-to-sea-2014/](http://www.portablecollective.com/stand-out-to-sea-2014/)  
Group
- 2012 Passing by Weissenbruch- /  
Hardenbergzaal The Hague,  
Netherlands Curated by Wim van  
Sinderen  
[www.pulchri.nl/tentoonstellingen/in-t-voorbijgaan](http://www.pulchri.nl/tentoonstellingen/in-t-voorbijgaan)  
Group
- 2012 The Fence Photoville Brooklyn Brigde  
park Brooklyn, New York , United  
States Photography  
[fence.photoville.com](http://fence.photoville.com)  
Group
- 2012 Fashion, Dandyisme and the Nightlife  
Pulchri Studio,Voorhout gallery The  
Hague, Netherlands Photography  
[www.pulchri.nl](http://www.pulchri.nl)  
Group
- 2012 Open atelier route, Moving Art UP.  
Korte Voorhout KV20 The Hague,  
Netherlands Photography  
[www.pulchri.nl](http://www.pulchri.nl)  
Group
- 2012 The Evolution of Arts Pulchri  
Studio,Klinkenberg gallery The Hague,  
Netherlands Photography  
[www.pulchri.nl](http://www.pulchri.nl)  
Group
- 2012 Pazazz Academie for liberal arts The  
Hague, Netherlands Photography  
[www.gemak.org](http://www.gemak.org)  
Solo
- 2012 Operandi, installation;"Studio Dana  
LaMonda," Gemak,Vrije academie,  
during Hoogtij #27 The Hague,  
Netherlands Retrospective,  
photography, mixed media



[www.gemak.org](http://www.gemak.org)

Solo

- 2011 A walk alone. Museum Muzee  
Scheveningen , Netherlands  
Installation, photography, mixed media  
[www.muzeescheveningen.nl](http://www.muzeescheveningen.nl)  
Group
- 2009 The Streets EVA Scheveningen  
Scheveningen, Netherlands  
Photography  
Solo
- 2008 High voltage Sculpturepark de Pauw  
Wassenaar , Netherlands Installation  
Hoogspanning curator David Bade.  
Group
- 2008 Ithaka, my house Theatre The Apple  
The Hague, Netherlands  
Installation, "the descriptive heart,"  
curator Peter Otto  
[www.toneelgroepdeappel.nl](http://www.toneelgroepdeappel.nl)  
Group
- 2006 Sur La Route Hotel 't Centrum The  
Hague, Netherlands Installation,  
photography, mixed media  
Solo
- 2005 A Chinese Dream Galerie Judy Straten  
& Markijke Raaijmakers Venlo,  
Netherlands mixed media  
[www.galeriejudystraten.com](http://www.galeriejudystraten.com)  
Group

## COMMISSIONS

- 2024 Several photo reportages Galerie West  
The Hague, Netherlands Photography  
[www.westdenhaag.nl/](http://www.westdenhaag.nl/) finished
- 2024 Several photo reportages Stroom Den  
Haag The Hague, Netherlands  
Photography [www.stroom.nl](http://www.stroom.nl) finished
- 2023 Several photo reportages Galerie West  
The Hague, Netherlands Photography  
[www.westdenhaag.nl/](http://www.westdenhaag.nl/) finished
- 2019 Several photo reportages Galerie West  
The Hague, Netherlands Photography  
[www.westdenhaag.nl/](http://www.westdenhaag.nl/) finished

## PUBLICATIONS

- 2022 Ready for take off Den Haag Centraal  
interviewde by Tanja Verkaik The Hague,  
Netherlands interviewde by Tanja  
Verkaik, publicatie DHC Moongallery  
testflight
- 2022 ruw magazine #5 ruw The Hague,  
Netherlands [www.facebook.com/RUW-  
269207976940056/?ref=page\\_internal](https://www.facebook.com/RUW-269207976940056/?ref=page_internal)  
RUW! is an artist magazine in an edition of  
50, with original prints
- 2017 "The Velvet Zone" Tijdschrift Pandora nr.6  
The Hague Being interviewed by Ruud  
Vermeer

2019	Several photo reportages Quartair The Hague, Netherlands Photography <a href="http://www.quartair.nl/">www.quartair.nl/</a> finished	2017	"Velvet Zone 2017," Tijdschrift Pulchri nr.45 The Hague, Netherlands registratie van installatie
2018	Several photo reportages Nouvelles images The Hague, Netherlands Photography finished		
2018	Several photo reportages Galerie West The Hague, Netherlands Photography <a href="http://www.westdenhaag.nl/">www.westdenhaag.nl/</a> finished		
2018	Several photo reportages Quatair The Hague, Netherlands Photography <a href="#">Diverse fotoreportages</a> finished		
2018	Several photo reportages Pulchri Studio tijdschrift The Hague, Netherlands Photography finished		
2017	Several photo reportages Nouvelles images The Hague, Netherlands Photography finished		
2017	Several photo reportages Galerie West The Hague, Netherlands Photography <a href="http://www.westdenhaag.nl/">www.westdenhaag.nl/</a> finished		
2017	Several photo reportages Arab Filmfestival/ Quartair The Hague and Rotterdam, Netherlands Photography <a href="http://arabfilmfestival.nl/nl/">arabfilmfestival.nl/nl/</a> finished		

## REVIEWS

2020	Coronaproof peeskamertje in kleinste kunstgalerie Newspaper Tanja Verkaik den haag , Netherlands <a href="http://www.denhaagcentraal.net/kunst/coronaproof-peeskamertje-in-kleinste-kunstgalerie-fotos/">www.denhaagcentraal.net/kunst/coronaproof-peeskamertje-in-kleinste-kunstgalerie-fotos/</a> Coronaproof peeskamertje in kleinste kunstgalerie (foto's) Niemand verwacht een peeskamer aan de Mauritskade, maar in HOK Gallery toont Dana LaMonda in passende sfeer haar bordeelfoto's.
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## AWARDS AND GRANTS

2021	Nominated: Jacob Hartog Price Pulchri Studio The Hague, Netherlands
2016	Nominated; Van Ommeren- de Voogt Price 2016 Pulchri Studio, Den Haag The Hague, Netherlands Nomination 2016, Van Ommeren-De Voogt price Jury Rapport, Dana LaMonda with her installation Vanishing Point, This work shows a mysterious depth and gives a lonely and abandoned feeling. It draws attention and invites you to walk around it several times. The jury experiences an uncanny feeling, it exudes coldness but is luminous at the same time. The installation is completely aesthetic but agitates your thought process. It evokes questions and that is an important effect of art.

## REPRESENTATION

- Pulchri Studio The Hague, Netherlands  
<https://www.pulchri.nl>
- Stroom The Hague, Netherlands  
<https://www.stroom.nl>

## SECONDARY ART-RELATED ACTIVITIES

- 2021 - -- committee, Pulchri Studio, The Hague On-going
- 2021 - -- Jubileum committee, Pulchri Studio On-going
- 2019 - Curated; Moongallery at Quartair during Hoogtij 57
- 2019 - Jury, photo contest, TU Delft
- 2019 - Artist in front of the classroom
- 2019 - Image Advisor for the organisation, Manifestatie Vrije Academie-Psychopolis
- 2012 - Exposition committee, Pulchri Studio, The Hague



Rotterdam Photo 2024, 2024  
Photography



Rotterdam Photo 2024, 2024  
Photography



Rotterdam Photo 2024, 2024  
Photography

MOON GALLERY: TEST FLIGHT, 2022



Vanishing Point, 2022  
Mixed Media, 75x200x5 cm



Books, 2021  
installation



"One Minute," , 2020  
installation, photography, mixed media





One Minute, 2020  
 installation, photography, mixed media



The Studio, Papa Rene in Retrospect, 2020  
 Installation



"One Minute," 2020  
 installation, photography, mixed media