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DANA LAMONDA

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Dana LaMonda is a photographer and an artist who manages to capture images that only she is able to find through her very personal and upright way of working. In her work and projects of the recent years she has submerged herself in a remarkable way into the social groups she is seeking to portray. A wonderful example can be found in a recent project, The Velvet Zone, where she became part of the 'family' of a brothel. This form of human research, intensely participatory and involving a great deal of sympathizing in the project matter, is essential for Dana LaMonda in creating a natural atmosphere where her subjects and their respective environment are released of any reserve. In this way it is not the décor or the setting which is captured or portrayed for the outside world, but the unfiltered inner workings of an unusual biotope. Dana LaMonda has a unique approach to her work which gives it the unmistakable Dana brand. Most of all though, it is her candid frankness and sincere curiosity in people with which she is able to reveal social environments to the viewer that would normally remain undeniably closed. Dana LaMonda creates opportunities for us to enter and glance into worlds through the trust and confidence she herself has gained. She does so without in any way abashing that trust. Her work radiates from the inside out and vice versa. Marie Jeanne de Rooij December 2017

WEBSITES

Artist Page

www.danalamonda.com

MEMBER OF ARTISTS' INITIATIVE/COLLECTIVE/INCUBATOR

Quartair

MEMBER OF A PROFESSIONAL ASSOCIATION/ARTISTS' ASSOCIATION

Pulchri Studio, Den Haag

EDUCATION

- 2023 - Street Photography, Istanbul, Turkey
- 2023 - Coaching by Magnum photographer Nikos Economopoulos
- 2016 - Kunst Algemeen, KUA,, Atheneum 6 Vavo
- 2017 - Rijnmond college, Rotterdam diploma
- 2015 - Photography coaching Theo Bos
- 2020
- 2012 - Masterclass Lydia Schouten & Diana Blok
- 2012 - Vrije Academie, Den Haag
- 2012 - Masterclass Theo Bos & Frederick Linck,

- 2012 Pulchri, Den Haag
- 2012 - Masterclass André Kruysen Vrije Academie,
2012 Den Haag
- 2012 - Masterclass Rachel Bacon Vrije Academie,
2012 Den Haag
- 2011 - Privé-les portretfotografie Jean Korff, Jean
2011 Korff, Rotterdam
- 2011 - Masterclass Gerard Holthuis, Vrije
2012 Academie, Den Haag
- 2010 - Masterclass Klaus Baumgärtne Vrije
2012 Academie, Den Haag
- 2010 - Masterclass Ton van Kints, Vrije Academie,
2010 Den Haag
- 2006 - Algemeen Vrije Academie, Den Haag
2012
- 2003 - allround Styling Artemis Styling Academie,
2005 Amsterdam

EXHIBITIONS

- 2024 On the Road Rotterdam Photo 2024
Rotterdam, Netherlands Photography
www.rotterdamphoto.eu/nl/
Group
- 2024 Expo Metro Times Square 2023 Times
Square New York City, United States
Digital Media
[www.youtube.com/watch?
v=8iAGJlrG4JA](http://www.youtube.com/watch?v=8iAGJlrG4JA)
Group
- 2023 Bermuda Open Studios My Studio The
Hague, Netherlands Art to make you
travel
bermuda.openthehague@gmail.com
- 2022 To infinity and Beyond Gallery in Space
Wallops, U.S.A, United States
Installation
[www.youtube.com/live/EB2E3ZbdoYc?
si=MKI0GQEEbd2m6mkd](http://www.youtube.com/live/EB2E3ZbdoYc?si=MKI0GQEEbd2m6mkd)
Group
- 2022 24 Hours NYC Hok gallery The Hague,
Netherlands mixed media
www.hokgallery.com

PROJECTS

- 2023 Singing from the Dark Times Nine Dragon
Heads Venice, Italy Workshop NDH 2024
Venice Biennale
- 2018 Little art package Klein pakje kunst Different
city's in The Netherlands, Netherlands
www.pakjekunst.com/ Photography, mixed
media
- 2017 Participated Arab Film festival/ Quartair,
Arab film festival project, Den Haag,
Rotterdam Arab Film festival/ Quartair The
Hague, Rotterdam, Netherlands
arabfilmfestival.nl/nl/ installation
- 2016 Arab Film festival/ Quartair, Al Medina,
Souq van Aleppo project, Rotterdam Arab
Film festival/ Quartair Rotterdam ,
Netherlands arabfilmfestival.nl/nl/
installation

Group

- 2022 Open/ during Hoogtij #68 Quartair The Hague, Netherlands installation: Objet Trouvé www.quartair.nl
Group
- 2022 Extreme Art, Pulchri Studio, "Weissenbruch zaal, The Hague, Netherlands Photography, www.pulchri.nl
Group
- 2022 The Big RUW! Show HilbertRaum Berlin, Germany Silkscreen www.hilbertraum.org
Group
- 2022 To the Moon and Back and Back again Felix Meritis Amsterdam, Netherlands installation www.felixmeritis.nl
Group
- 2022 Back to Normal Quartair The Hague, Netherlands Contemporary Art Weekend www.alternativeeartguide.com
Group
- 2022 Le Petit Salon Chateau de La Trousse Ocquerre, France, France nstallation, photography
Solo
- 2022 Voorjaars salon Pulchri Studio,Voorhout galerie The Hague, Netherlands Installation,"Objet trouve" www.pulchri.nl/nl/tentoonstellingen/voorjaarssalon-jacob-hartog-prijs-2022/
Group
- 2022 ONSAEMIRO -Mobility Suwon International Art project 111CM (ComMunity) Suwon, Korea, Republic of Korea Installation, photography Suwon International Art project ONSAEMIRO, Korea 2022
Group
- 2021 ISS Payload Gallery Gallery AIR Saint Petersburg, Russian Federation InstallaTION moongallery.eu
Group
- 2021 installation: " 21 Sachets d' Amour," Pulchri Studio, Weissenbruch zaal, The Hague, Netherlands Mixed media www.pulchri.nl

Group

- 2021 PSYCHOPOLIS VRIJE ACADEMIE The Grey space in the Middle The Hague, Netherlands In juni en juli 2021 vond de Manifestatie Vrije Academie-Psychopolis plaats. Het unieke kunstonderwijs van TOEN – specifiek gericht op verbeelding en fantasie en toegankelijk voor iedereen – werd gekoppeld aan de actualiteit van kunst en kunstonderwijs van NU. www.va-psychopolis.nl/manifestatie/
Group
- 2020 "Papa René 2020,"456 caps Kunst centrum Haarlem Haarlem, Netherlands installation, photography,mixed media www.sustainabilityart.nl
Group
- 2020 Time for you-pick up Art Sarajevo Winterfestival Sarajevo, Bosnia and Herzegovina Photography www.9dragonheads.com
Group
- 2020 Zone2Source the Glasshouse Amsterdam, Netherlands sculpture, photography, mixed media www.moongallery.eu.
Group
- 2020 "One Minute," Hok Gallery The Hague, Netherlands Installation, photography,mixed media www.hokgallery.com
Solo
- 2020 The Studio, Papa Rene in Retrospect Villa Grijpsheert The Hague, Netherlands Mixed media www.danalamonda.com
Solo
- 2020 Linked Objects, Hoogtij #63 Quartair The Hague, Netherlands Dia projection www.quartair.nl/
Group
- 2020 Close Cosmos Old Observatory leiden, Netherlands Sculpture, photography www.moongallery
Group
- 2020 Geen bloem zonder wortel, Hoogtij#62 Quartair The Hague, Netherlands

- Installation, photography, mixed media
www.quartair.nl/
Group
- 2019 Igluna habitat on ice Swiss space center Zermatt, Switzerland
sculpture, photography, mixed media,
www.moongallery.eu
Group
- 2019 Moongallery at Quartair, during Hoogtij #57 Quartair The Hague, Netherlands
Sculpture, photography, mixed media,
www.quartair.nl
Group
- 2019 Moon Habitat @Designblok
Designblok, Prague international Design week Prague, Czech Republic
Sculpture, mixed media
www.designblok.cz
Group
- 2019 Forever is composed of Nows Pulchri Studio The Hague, Netherlands
Photography, mixed media
www.pulchri.nl
Group
- 2019 Ventura Future Design Biennale Milano, Italy
Sculpture, mixed media
www.moongallery.eu
Group
- 2019 Ruw ! Korte Vijverberg The Hague, Netherlands
Presentation art magazine, RUW !, Serendipity, during Hoogtij#55
www.facebook.com/pages/category/Art/RUW-269207976940056/
Group
- 2019 Beweegredenen Pulchri Studio The Hague, Netherlands
Exposition and Benefit
www.pulchri.nl/tentoonstellingen/beweegredenen
Group
- 2019 Moongallery Space ecpo Noordwijk, Netherlands
www.moongallery.eu
Group
- 2019 SustainAbility Art Pulchri Studio The Hague, Netherlands
twee kunstenaarscollectieven, Pulchri Studio en Amstelland Kunst (VAK), organiseren gezamenlijk het reizend kunstproject 'Sustainability Art'. In

samenwerking met studenten van TU Delft maken 60 kunstenaars de complexe ontwikkelingen omtrent Sustainability invoelbaar. De tentoonstellingen komen o.a. naar Pulchri Studio, CBK Amsterdam Oost en Library van TU Delft.

www.sustainabilityart.nl

Group

2019 "Papa René 2019," 456 caps Centrum Beeldende kunst, Amsterdam, CBK Amsterdam, Netherlands installation, photography, mixed media

www.sustainabilityart.nl

Group

2019 Tiny Book, 6 Collectible cars TU Delft Delft, Netherlands Installation, photography, mixed media

www.sustainabilityart.nl

Group

2018 Instalation; 'Papa René 2018," Villa for sale The Hague, Netherlands 10 jarig bestaan van villa te koop, try out installatie Papa Rene. 2018

Solo

2018 Moongallery Estec /Esa Noordwijk, Netherlands www.moongallery.eu

Group

2017 The Orient 2.0 Pulchri Studio, during Hoogtij #51 The Hague, Netherlands Photography www.pulchri.nl

Group

2017 "The Velvet Zone 2017," exposition out of nomination; Van Ommeren- de Voogt price Hardenbergzaal, Pulchri Studio The Hague, Netherlands Installation, photography, mixed media The Velvet Zone The edges of society, the fringes, the real life, this is what intrigues me and what I look for. Also in abandoned places where experiences which have taken place create a sphere one cannot see, only feel. During my search for the reality of life, I discover a brothel in Amsterdam. While discussing the project I hope to set in motion, the owner says: "Then you need to come and work here, build up trust with the girls. Only then will you be able to understand and draw a map about this life." I work nine months as assistant

manager. Trust is established and I begin to photograph the rooms after the deed is accomplished. This is the nerve center of the brothel. I notice my photos contain more than the room alone. They capture the way life in a brothel is lived. As soon as a click is made between the girl and a client, the price paid and the key received, a new reality emerges. For one hour both are transported from daily life into a small isolated intimate space. The sole constant element is the ticking of the clock. When time is up, everything reverts back to the ordinary. Sheets are changed, a skirt is straightened, shoes are put on and life begins anew. It is a surreal world filled with theatrical moments and every time again I am surprised and full of wonder how this occurs. I experience it as a privilege to photograph this world. Everything I look for in my photography is contained in it: abstraction, impressionism, isolation. Although the nights are long, in the early morning when I return home I feel satisfied as I listen to the birds and review the images from the previous night. This in The Velvet World of the night. www.pulchri.nl

Solo

- 2017 Personal Relations: International miniature portrait exhibition, Mirror Gallery Vincenza, Italy Photography, mixed media
Group
- 2016 Vanishing Point Nomination; Van Ommeren-de Voogt Price 2016, Pulchri Studio The Hague, Netherlands
Installation: "Vanishing Point"
www.pulchri.nl/tentoonstellingen/genomineerden-van-ommeren-de-voogt-prijs-0
Group
- 2016 Personal Relations: International miniature portrait exhibition The Cello factory, london. GB london, United Kingdom Photography, mixed media
www.thecellofactory.com
Group
- 2016 Route du Nord The Noordsingel jail & Souterrain Zoho Rotterdam, Netherlands Try Out Installation "The Velvet Zone" www.routedunord.nl

Group

- 2015 Exit Gemak, All art is political Gemak
The Hague, Netherlands Installation,
photography, mixed media
www.gemak.org
Group
- 2014 Stand out to Sea, "Harbor art"
Havenmuseum Rotterdam Rotterdam,
Netherlands Photography
www.portablecollective.com/stand-out-to-sea-2014/
Group
- 2012 Passing by Weissenbruch- /
Hardenbergzaal The Hague,
Netherlands Curated by Wim van
Sinderen
www.pulchri.nl/tentoonstellingen/in-t-voorbijgaan
Group
- 2012 The Fence Photoville Brooklyn Brigde
park Brooklyn, New York , United
States Photography
fence.photoville.com
Group
- 2012 Fashion, Dandyisme and the Nightlife
Pulchri Studio,Voorhout gallery The
Hague, Netherlands Photography
www.pulchri.nl
Group
- 2012 Open atelier route, Moving Art UP.
Korte Voorhout KV20 The Hague,
Netherlands Photography
www.pulchri.nl
Group
- 2012 The Evolution of Arts Pulchri
Studio,Klinkenberg gallery The Hague,
Netherlands Photography
www.pulchri.nl
Group
- 2012 Pazazz Academie for liberal arts The
Hague, Netherlands Photography
www.gemak.org
Solo
- 2012 Operandi, installation;"Studio Dana
LaMonda," Gemak,Vrije academie,
during Hoogtij #27 The Hague,
Netherlands Retrospective,
photography, mixed media

www.gemak.org

Solo

- 2011 A walk alone. Museum Muzee
Scheveningen , Netherlands
Installation, photography, mixed media
www.muzeescheveningen.nl
Group
- 2009 The Streets EVA Scheveningen
Scheveningen, Netherlands
Photography
Solo
- 2008 High voltage Sculpturepark de Pauw
Wassenaar , Netherlands Installation
Hoogspanning curator David Bade.
Group
- 2008 Ithaka, my house Theatre The Apple
The Hague, Netherlands
Installation, "the descriptive heart,"
curator Peter Otto
www.toneelgroepdeappel.nl
Group
- 2006 Sur La Route Hotel 't Centrum The
Hague, Netherlands Installation,
photography, mixed media
Solo
- 2005 A Chinese Dream Galerie Judy Straten
& Markijke Raaijmakers Venlo,
Netherlands mixed media
www.galeriejudystraten.com
Group

COMMISSIONS

- 2024 Several photo reportages Galerie West
The Hague, Netherlands Photography
www.westdenhaag.nl/ finished
- 2024 Several photo reportages Stroom Den
Haag The Hague, Netherlands
Photography www.stroom.nl finished
- 2023 Several photo reportages Galerie West
The Hague, Netherlands Photography
www.westdenhaag.nl/ finished
- 2019 Several photo reportages Galerie West
The Hague, Netherlands Photography
www.westdenhaag.nl/ finished

PUBLICATIONS

- 2022 Ready for take off Den Haag Centraal
interviewde by Tanja Verkaik The Hague,
Netherlands interviewde by Tanja
Verkaik, publicatie DHC Moongallery
testflight
- 2022 ruw magazine #5 ruw The Hague,
Netherlands [www.facebook.com/RUW-
269207976940056/?ref=page_internal](https://www.facebook.com/RUW-269207976940056/?ref=page_internal)
RUW! is an artist magazine in an edition of
50, with original prints
- 2017 "The Velvet Zone" Tijdschrift Pandora nr.6
The Hague Being interviewed by Ruud
Vermeer

2019	Several photo reportages Quartair The Hague, Netherlands Photography www.quartair.nl/ finished	2017	"Velvet Zone 2017," Tijdschrift Pulchri nr.45 The Hague, Netherlands registratie van installatie
2018	Several photo reportages Nouvelles images The Hague, Netherlands Photography finished		
2018	Several photo reportages Galerie West The Hague, Netherlands Photography www.westdenhaag.nl/ finished		
2018	Several photo reportages Quatair The Hague, Netherlands Photography Diverse fotoreportages finished		
2018	Several photo reportages Pulchri Studio tijdschrift The Hague, Netherlands Photography finished		
2017	Several photo reportages Nouvelles images The Hague, Netherlands Photography finished		
2017	Several photo reportages Galerie West The Hague, Netherlands Photography www.westdenhaag.nl/ finished		
2017	Several photo reportages Arab Filmfestival/ Quartair The Hague and Rotterdam, Netherlands Photography arabfilmfestival.nl/nl/ finished		

REVIEWS

2020	Coronaproof peeskamertje in kleinste kunstgalerie Newspaper Tanja Verkaik den haag , Netherlands www.denhaagcentraal.net/kunst/coronaproof-peeskamertje-in-kleinste-kunstgalerie-fotos/ Coronaproof peeskamertje in kleinste kunstgalerie (foto's) Niemand verwacht een peeskamer aan de Mauritskade, maar in HOK Gallery toont Dana LaMonda in passende sfeer haar bordeelfoto's.
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AWARDS AND GRANTS

2021	Nominated: Jacob Hartog Price Pulchri Studio The Hague, Netherlands
2016	Nominated; Van Ommeren- de Voogt Price 2016 Pulchri Studio, Den Haag The Hague, Netherlands Nomination 2016, Van Ommeren-De Voogt price Jury Rapport, Dana LaMonda with her installation Vanishing Point, This work shows a mysterious depth and gives a lonely and abandoned feeling. It draws attention and invites you to walk around it several times. The jury experiences an uncanny feeling, it exudes coldness but is luminous at the same time. The installation is completely aesthetic but agitates your thought process. It evokes questions and that is an important effect of art.

REPRESENTATION

- Pulchri Studio The Hague, Netherlands
<https://www.pulchri.nl>
- Stroom The Hague, Netherlands
<https://www.stroom.nl>

SECONDARY ART-RELATED ACTIVITIES

- 2021 - -- committee, Pulchri Studio, The Hague On-going
- 2021 - -- Jubileum committee, Pulchri Studio On-going
- 2019 - Curated; Moongallery at Quartair during Hoogtij 57
- 2019 - Jury, photo contest, TU Delft
- 2019 - Artist in front of the classroom
- 2019 - Image Advisor for the organisation, Manifestatie Vrije Academie-Psychopolis
- 2012 - Exposition committee, Pulchri Studio, The Hague



Rotterdam Photo 2024, 2024
Photography



Rotterdam Photo 2024, 2024
Photography



Rotterdam Photo 2024, 2024
Photography

MOON GALLERY: TEST FLIGHT, 2022



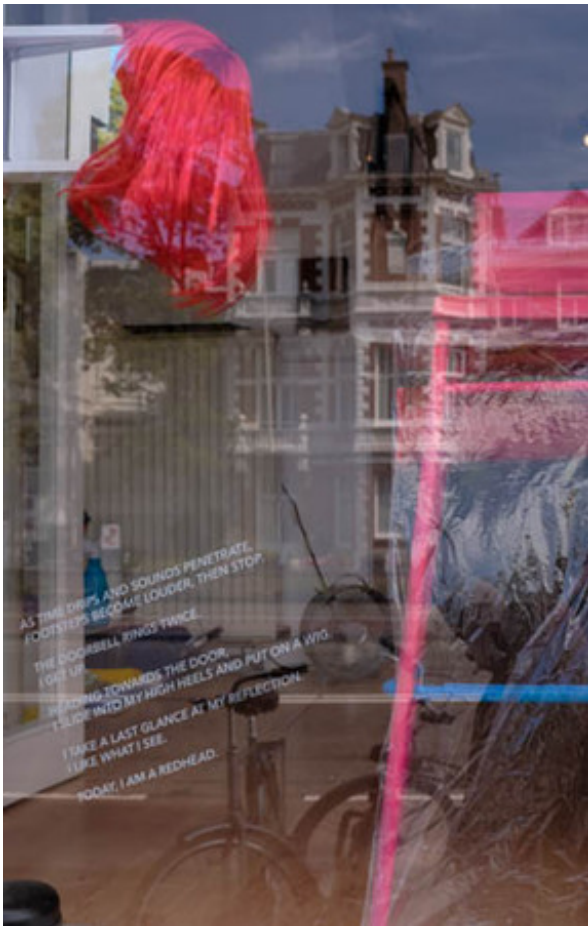
Vanishing Point, 2022
Mixed Media, 75x200x5 cm



Books, 2021
installation



"One Minute," , 2020
installation, photography, mixed media



One Minute, 2020
installation, photography, mixed media



The Studio, Papa Rene in Retrospect, 2020
Installation



"One Minute," 2020
installation, photography, mixed media